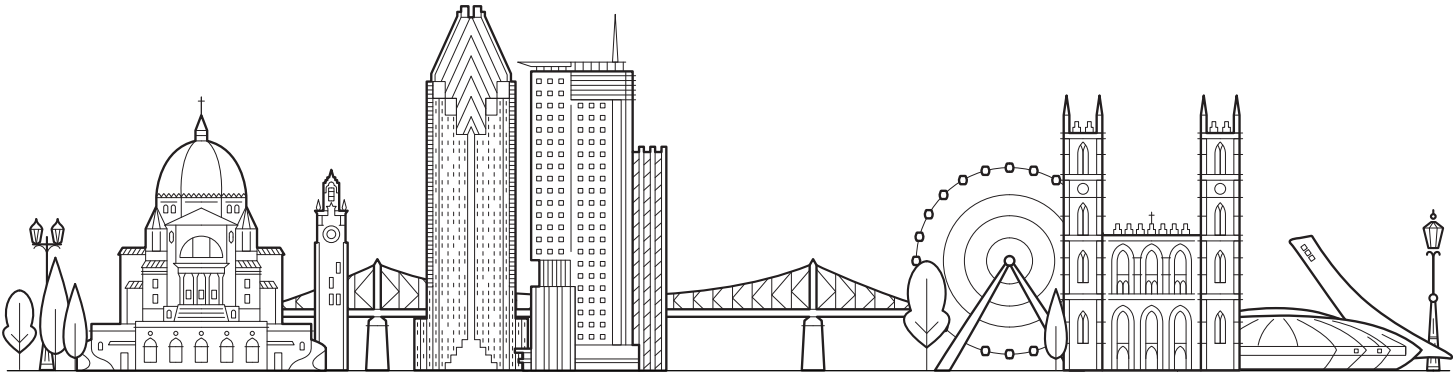


# SPONSORSHIP PROSPECTUS

RÉUNIONS

**TMM**

Till & McCulloch  
MEETINGS



[tillandmcculloch.ca](http://tillandmcculloch.ca)

*Connect. Train. Lead.*

**MONTRÉAL**  
NOVEMBER 4–6, 2024

Hosted By



**Stem Cell  
Network**

**Réseau de  
Cellules Souches**

## The Till & McCulloch Meetings

The Till & McCulloch Meetings (TMM) is Canada's premier stem cell and regenerative medicine research event. As the only conference of its kind in Canada, TMM2024 will provide an unparalleled opportunity for your organization to meet and network with Canada's leading stem cell and regenerative medicine scientists, clinicians, bioengineers, and ethicists, as well as representatives from industry, government, health, and non-profit sectors.

Don't miss this opportunity to reach every major stem cell research and regenerative medicine lab in Canada. Interact with delegates who will gather to discuss the latest research techniques and methodologies, ethical and social issues, developments in the regenerative medicine industry, and new commercialization opportunities!



TMM2024 will take place at the iconic Hôtel Bonaventure, in the heart of Montréal; the perfect venue to showcase your services and products.

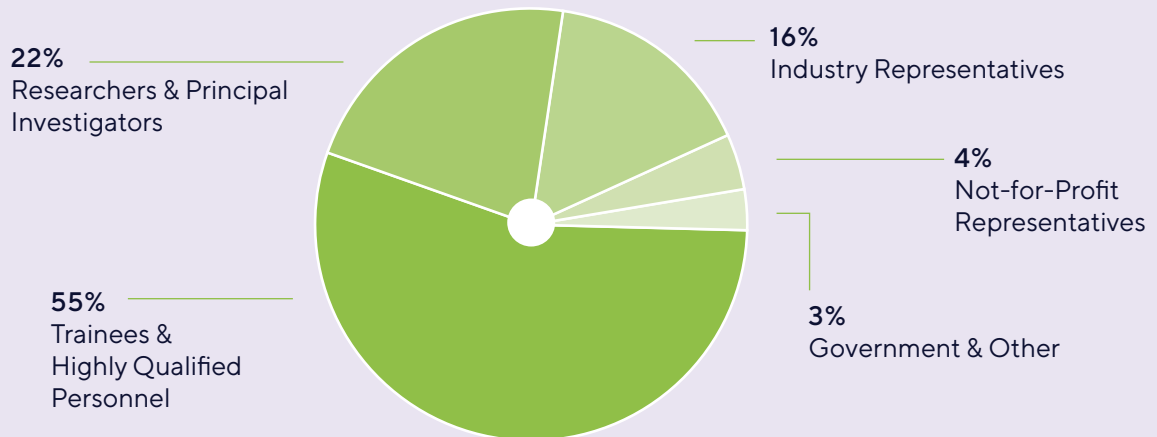


## Who Attends and What They Say about TMM

Delegates of the Till & McCulloch Meetings include decision-makers from every major stem cell research and regenerative medicine lab in Canada, as well as representatives from industry, government, health, and non-profit sectors.

- Basic, clinical and translational researchers
- Post-doctoral and graduate-level highly qualified personnel
- Pharma, biotech, and medical device company representatives
- Lawyers and technology transfer officers
- Investors
- Government representatives
- Patient advocates

We expect to welcome more than 550 attendees at the 2024 Till & McCulloch Meetings. Our delegates are:



*“Easily the best regenerative medicine event I have ever attended.”* TMM Delegate

*“It provides an amazing opportunity to meet and network with others from across Canada and beyond.”* TMM Delegate

*“The atmosphere throughout the entire experience was very positive. I had a great time!”* TMM Delegate

*“Agenda and the science and networking were outstanding.”* TMM Delegate

## What our sponsors say about TMM

*“As a company breaking new ground in the space, we’re especially interested in learning about the community’s perspective.”* TMM Sponsor

*“We are actively seeking collaborators in stem cell research. This was a good venue because you see familiar faces every year.”* TMM Sponsor

*“TMM is the Canadian networking event for regenerative medicine, everyone is there, from present and future collaborators to potential future hires.”* TMM Sponsor

*“Great job, great team, great event!”* TMM Sponsor

Our TMM sponsors are able to take advantage of the opportunities available during the conference to consolidate existing collaborations and to forge new connections, while also enjoying the excellent scientific agenda.

The Till & McCulloch Meetings attract highly engaged delegates and a strong industry presence.



## Build a customized package that meets your needs!

To maximize the value from your sponsorship of the 2024 Till & McCulloch Meetings, we invite you to build a customized sponsorship package. Your customized package will enable you to achieve your organization's objectives and maximize your presence and visibility with TMM2024 delegates.

### How to become a sponsor of TMM2024

- STEP 1 Choose one or more items from the sponsorship opportunities list (pages 5-15). All prices are shown in Canadian dollars.
- STEP 2 Calculate the total value of your sponsorship package by adding up the value of each item selected.
- STEP 3 Go to page 16 to view the additional benefits you will receive according to the total value of your package.
- STEP 4 Contact **Rebecca Cadwalader** at the Stem Cell Network to confirm your sponsorship or discuss TMM2024 sponsorship opportunities:

Rebecca Cadwalader,  
Manager, Corporate Events & Governance  
[rcadwalader@stemcellnetwork.ca](mailto:rcadwalader@stemcellnetwork.ca)



## Become a sponsor of TMM2024

- STEP 1** Choose one or more items from the sponsorship opportunities list.  
All prices are shown in Canadian dollars.

### **PARTICIPATE** *Support Canada's stem cell and regenerative medicine community*

#### **POSTER & ORAL PRESENTATION AWARDS EXCLUSIVE**

\$15,000

This is an excellent opportunity to connect with trainees and show your organization's commitment to the future of stem cell and regenerative medicine research.

As the exclusive sponsor of these Awards, a representative from your organization will deliver a short address to our delegates and present the poster and oral presentation awards to the winning trainees in the plenary hall on the last day of the conference.

Your organization's logo will be featured in the agenda on the conference website, digital meeting book, and on screens in the plenary hall during the awards ceremony. Your organization will be recognized in a push notification sent through the conference mobile app to promote the Awards session.

This opportunity includes one delegate registration.

#### **WELCOME RECEPTION & POSTER SESSION 1 EXCLUSIVE**

\$10,000

Join the conference host, the Stem Cell Network, as we welcome our delegates to TMM2024. This is a great way to be seen and noticed right from the start.

As exclusive sponsor of the Welcome Reception at the Hôtel Bonaventure, your organization's logo will be featured in our welcome presentation slides, and your organization will be acknowledged and thanked during the welcome remarks.

Optionally, a representative from your organization can be present to say a few words of welcome to our delegates, or your message of welcome can be delivered by a representative from the Stem Cell Network. In addition, you will have the option to display your organization's pop-up banner during the event, and also provide your own promotional video to be displayed on screens during the Welcome Reception (remarks and video subject to approval by the conference organizers). In addition, two poster boards will be set aside for you to display your own research posters or marketing materials during the poster session.

Your organization's logo will be featured in the agenda on the conference website and digital meeting book. Your organization will be recognized in a push notification sent through the conference mobile app to promote this event.

This opportunity includes one delegate registration.

**EQUITY, DIVERSITY AND INCLUSION LUNCHEON EXCLUSIVE**

\$10,000

Inclusive science is stronger science. This is a perfect opportunity for your organization to support efforts to foster equity, diversity and inclusion in Canada's research labs.

Signage outside the luncheon room, and an intro slide at the start of the session will include your organization's logo to acknowledge your support.

Optionally, a representative from your organization can be present to say a few words of welcome to our delegates, or your message of welcome can be delivered by a representative from the Stem Cell Network. You will have the option to display one pop-up banner and provide one piece of promotional literature as a seat drop in the room.

Your organization's logo will be featured in the agenda listing for the luncheon on the conference website and digital meeting book. Your organization's logo will be featured in promotion of this session. Your organization will be recognized in a push notification sent through the conference mobile app to promote this luncheon.

This opportunity includes one delegate registration.

**MEET THE EXPERTS LUNCHEON EXCLUSIVE**

\$10,000

Support our trainees as they learn from leaders in the field of stem cells and regenerative medicine about the various career paths available to them.

Signage outside the luncheon room will include your organization's logo to acknowledge your support.

Optionally, a representative from your organization can be present to say a few words of welcome to our delegates, or your message of welcome can be delivered by a representative from the Stem Cell Network. You will have the option to display one pop-up banner and provide one piece of promotional literature as a seat drop in the room.

Your organization's logo will be featured in the agenda listing for the luncheon on the conference website and digital meeting book. Your organization's logo will be featured in promotion of this session.

This opportunity includes one delegate registration.

**INDUSTRY SPONSORED TRAINEE TRAVEL AWARD**

\$7,500 for five awards

Support the career development of the next generation of leaders in the field of stem cells and regenerative medicine by enabling trainees to attend TMM2024.

Those receiving sponsored travel support awards through the TMM2024 abstract competition will be asked to include on their poster the sponsor's logo and a sentence to acknowledge that their attendance at the conference was made possible by the sponsor. As a travel award sponsor, your organization's logo will be featured on the abstract submission page of the conference website, as well as on signage in the poster hall.

**CAREER FAIR EXCLUSIVE**

**\$7,500**

Highly skilled and qualified personnel are in high demand from employers across the sector. Help to connect our talented job-seeking delegates with recruiters at our career fair.

Signage outside the career fair room will include your organization's logo to acknowledge your support.

Optionally, a representative for your organization can be present to say a few words of welcome to our delegates, or your message of welcome can be delivered by a representative from the Stem Cell Network. You will have the option to display one pop-up banner.

Your organization's logo will be featured in the agenda listing for the career fair on the conference website and digital meeting book. Your organization's logo will be featured in promotion of this session. Your organization will be recognized in a push notification sent through the conference mobile app to promote the career fair.

Your organization will have its own presentation space at the career fair, and this opportunity includes one delegate registration.

**CELLS I SEE ART COMPETITION & GALLERY EXCLUSIVE**

**\$6,000**

Science is in the eye of the beholder and sometimes best expressed through art. A popular and unique activity for TMM delegates is the *Cells I See* Art Contest, which attracts beautiful stem cell images submitted by researchers from across Canada.

As the exclusive sponsor of this competition your organization's logo will be presented on promotional materials associated with the competition, including social media prior to the conference, and at the conference in the *Cells I See* Gallery.

**EARLY CAREER RESEARCHERS BREAKFAST EXCLUSIVE**

**\$6,000**

TMM is all about fostering the connections that lead to productive collaborations for our researchers. Bring our Early Career Researchers (ECR) together and watch those connections spark!

Signage outside the breakfast room will include your organization's logo to acknowledge your support, and your organization will be recognized in an invitation emailed to our ECRs to promote the session (if timing permits).

Optionally, a representative for your organization can be present to say a few words of welcome to our delegates, or your message of welcome can be delivered by a representative from the Stem Cell Network. You will have the option to display one pop-up banner.

Your organization's logo will be featured in the agenda listing for the ECR breakfast on the conference website and digital meeting book. Your organization's logo will be featured in promotion of this session.



**POSTER SESSION 2 AND RECEPTION EXCLUSIVE**

**\$5,000**

What's a scientific conference without a poster session and networking reception? This is an ideal choice for sponsors who want to be at the heart of the conference.

Signage on catering stations in high traffic areas will recognize your organization's support for the popular poster session and reception, and your organization will be acknowledged in any promotion or mention of the event. You will have the option to display your own pop-up banners during the session. In addition, two poster boards will be set aside for you to display your own research posters or marketing materials during the poster session.

Your organization's logo will be featured in the agenda on the conference website and digital meeting book, and on signage during the poster session and reception. Your organization will be recognized in a push notification sent through the conference mobile app to promote the poster session and reception.

**PLENARY SESSION FIVE OPPORTUNITIES AVAILABLE**

**\$5,000**

Plenary sessions at TMM always deliver the best in cutting edge science and novel research. Connect your organization with scientific excellence by supporting a TMM plenary session.

An intro slide at the start of the session will include your organization's logo to acknowledge your support, and the session Chair will recognize your sponsorship in their opening remarks.

In addition, you will have the option to display your organization's pop-up banner during your sponsored session (placement to be approved by conference organizers).

You will have the option either to have a representative of your organization say a few words or provide your own promotional video to be displayed on screens in the plenary hall at the start of the session (2 minutes maximum). Alternatively, your message can be delivered by a representative from the Stem Cell Network. Remarks and video subject to approval by the conference organizers.

Your organization's logo will be featured in the agenda listing for your sponsored session on the conference website, and digital meeting book. Your organization will be recognized in a push notification sent through the conference mobile app to promote the session.

Topic and speakers for each session will be arranged by the TMM Scientific Program Committee. Session availability is at the discretion of the conference organizers.

**PATIENT PRESENTATION EXCLUSIVE**

**\$5,000**

Patients are the inspiration and reason for the drive to translate stem cell and regenerative medicine research into therapies and products for use in the clinic. Support our patient speakers by sponsoring the patient presentation in the plenary hall.

An intro slide at the start of the session will include your organization's logo to acknowledge your support.

You will have the option either to have a representative of your organization say a few words or provide your own promotional video to be displayed on screens in the plenary hall at the start of the session (2 minutes maximum). Alternatively, your message can be delivered by a representative from the Stem Cell Network. Remarks and video subject to approval by the conference organizers.

Your organization's logo will be featured in the agenda listing for the patient presentation session on the conference website and digital meeting book. Your organization will be recognized in a push notification sent through the conference mobile app to promote the session.

The patient speaker will be invited by the TMM Scientific Program Committee. Session availability is at the discretion of the conference organizers.

**TRAINEE PRE-CONFERENCE WORKSHOPS TWO OPPORTUNITIES AVAILABLE**

**\$4,000**

Featuring subject matter experts and thought leaders, the workshops taking place the day before TMM starts are a conference highlight for our trainee delegates. By supporting these educational sessions your organization will have strong visibility with young researchers from across Canada.

Signage outside the workshop room will include your organization's logo to acknowledge your support.

You will have the option either to have a representative of your organization say a few words or provide your own promotional video to be displayed on screens in the workshop room at the start of the session (2 minutes maximum). Alternatively, your message can be delivered by a representative from the Stem Cell Network. Remarks and video subject to approval by the conference organizers.

You will have the option to display one pop-up banner and provide one piece of promotional literature as a seat drop in the room.

Your organization's logo will be featured in the agenda listing for the workshop on the conference website and digital meeting book. Your organization's logo will be featured in promotion of the session.

**TRAINEE NETWORKING PRE-CONFERENCE RECEPTION EXCLUSIVE**

\$3,000

Networking is a vital part of the TMM experience for our trainee community. Your organization can be there to help foster the connections that lead to tomorrow's collaborations in research excellence. Support our trainees as they gather to share their experience and knowledge following the trainee pre-conference workshops on the pre-conference day.

As exclusive sponsor of the Trainee Networking Reception at the Hôtel Bonaventure your organization will be acknowledged and thanked during remarks by SCN leadership at the start of the event.

Optionally, a representative from your organization can be present to say a few words of welcome to our trainees, or your message can be delivered by a representative from the Stem Cell Network.

In addition, you will have the option to display your organization's pop-up banner during the event.

Your organization's logo will be featured in the agenda on the conference website and digital meeting book. Your organization will be recognized in a push notification sent through the conference mobile app to promote this event.

**CONNECT** *Engage with our delegates*

**BREAKOUT SESSION MULTIPLE OPPORTUNITIES AVAILABLE**

\$12,000 for a 90 minute lunchtime session

\$6,000 for a 45 minute breakfast session

Looking for a chance to share information and interact with delegates in a group setting? If so, a breakout session is just the activity for you! Sessions will be held in a breakout meeting room during a breakfast or a lunch break of the main conference.

Your breakout session will have its own webpage on the conference website to showcase your topic and distinguished speakers. Sponsorship includes electronic promotion of the workshop to the full opted-in delegate list by conference organizers, and two delegate registrations.

Your organization's logo will be featured in the agenda listing for your breakout session on the conference website and digital meeting book. Your organization will be recognized in a push notification sent through the conference mobile app to promote your session.

**EXHIBITOR BOOTH** 23 BOOTHS AVAILABLE

\$6,000 per booth

Connect one-on-one with conference delegates at your 10 feet wide x 8 feet deep exhibitor booth. Each exhibitor booth includes a table, two chairs, pipe and drape, standard electrical power supply, basic signage, and one delegate registration. Specific booths will be allocated to Exhibitors on a first-come, first-choice basis. Please see map on [page 17](#) for exhibit space. Amenities not listed in this description must be organized through the conference show services company, GES, and will incur additional costs. The GES Exhibitor Manual will be shared with confirmed Exhibitors.

*Also included in your booth package is the option for your organization to have a table at and participate in our career fair at no additional cost.*

**PRESENTATION SPACE AT CAREER FAIR** MULTIPLE OPPORTUNITIES AVAILABLE

\$1,000

Are you looking for highly qualified personnel with the skills and education to take the work of your organization to the next level? You'll find them at TMM! Connect with our talented delegates at the TMM2024 career fair. You'll be provided with a table and two chairs, and space to display your own signage. Bring a pop-up banner, your job postings and promotional literature, and be prepared to talk opportunities with eager job seekers.

*Note that this option is available at no extra charge to our Exhibitors as it is included in the exhibitor booth package.*

**PROMOTE** *Present your research, products or services directly to our delegates*

**MESSAGE VISIBILITY PACKAGE** MULTIPLE OPPORTUNITIES AVAILABLE

\$4,000

For your convenience, we've built a package of all our most powerful communication options, so you can be sure our delegates will receive your message.

With a custom sponsor message in a TMM promotional mailer, half-page advert in the digital meeting book, and banner advert in the mobile app, you'll be able to share news and information about your products and services directly with the TMM community.

Don't forget! With this option your logo and organization description will be featured on the sponsor acknowledgement page of digital meeting book, conference website, and mobile app - high visibility with our delegates is guaranteed!

**CUSTOM E-MAIL BLAST TO TMM DELEGATES** MULTIPLE OPPORTUNITIES AVAILABLE

\$3,000

Looking for an opportunity to tell our delegates about your organization or let them know you'll be at TMM2024? Take advantage of a one-time email blast to opted-in TMM2024 delegates! This is a fantastic way to share links to your website or to let Canada's stem cell and regenerative medicine community know about special offers and opportunities made available through your organization. The TMM2024 organizers will take your message content and send it out to delegates who have opted-in to receive messages, at a time jointly agreed to.

**ADVERTISE IN THE TMM2024 DIGITAL MEETING BOOK** MULTIPLE OPPORTUNITIES AVAILABLE

\$3,000 for a full-page advertisement

\$1,500 for a for a half-page advertisement

It's true, an image is worth a thousand words. Get your message across with a full-page or half-page, full colour advertisement in the highly referenced digital meeting book.

**BANNER ADVERT IN THE TMM2024 MONTHLY MAILER** MULTIPLE OPPORTUNITIES AVAILABLE

\$1,500

Each month in the lead up to TMM2024 the organizers will send an e-blast to our subscribers promoting the exciting events and activities planned for the conference. Be part of the excitement and get your company name in front of our engaged and interested community with a static banner advert in one of our TMM mailers.

**PUSH NOTIFICATION IN MOBILE APP** TEN OPPORTUNITIES AVAILABLE, ONE PER SPONSOR

\$1,200

We're all glued to our smartphones, so why not send a text-only push notification directly to all opted-in delegates from within the popular conference mobile app. A great way to share up-to-date product news or an invitation to visit your organization's booth or event at TMM2024!

**BANNER ADVERTISEMENT IN MOBILE APP** TEN OPPORTUNITIES AVAILABLE, ONE PER SPONSOR

\$1,200

Raise your company's profile with a banner ad in the popular conference mobile app. Promote products and services or upcoming events, or simply invite delegates to visit your booth at TMM2024!

**COLLATERAL PLACEMENT ON SHARED LITERATURE TABLE** MULTIPLE OPPORTUNITIES AVAILABLE  
\$1,000

Get information about your organization's products and services right in front of TMM2024 delegates by placing your material on our shared literature table. You will produce and ship a sufficient quantity of your organization's collateral items directly to the TMM2024 venue, to arrive not before November 1. Conference staff will place your material on our shared literature table, located in a high traffic area. One item per sponsor, must be approved by TMM organizers in advance.

**BRAND** *Raise your organization's visibility with our delegates*

**TMM HEADSHOT PHOTO STUDIO** EXCLUSIVE  
\$5,000

Help our delegates polish their professional image by sponsoring the popular TMM Headshot Photo Studio. Calling all Exhibitors! Add this item to your sponsor package and we will locate the Photo Studio next to your exhibitor booth (space permitting). Your booth representatives will be delighted with the extra traffic drawn to their displays! Your organization's logo will be featured in the agenda listing for the Photo Studio opening times on the conference website and digital meeting book, and also on signage at the Photo Studio location in the Exhibit Hall. Your organization's logo will be featured in all promotion of this activity. Your organization will be recognized in a push notification sent through the conference mobile app to promote the TMM Headshot Photo Studio opening hours.

**HOTEL GUEST ROOM KEY CARDS** EXCLUSIVE  
\$5,000

Engage with our delegates as soon as they arrive at the conference venue with branded hotel guest room key cards displaying your organization's logo and advertising. As the exclusive sponsor of this item, your organization's message will be shown to our delegates throughout the day as they come and go from their guest rooms. To allow time for production, sponsorship of this item must be confirmed by August 30 and artwork submitted to TMM organizers by September 20. Artwork must be approved by TMM organizers.

**WELCOME LOUNGE BRANDING** EXCLUSIVE

\$5,000

Situated next to the registration desk, our Welcome Lounge is a central meeting place for our delegates to relax and connect with colleagues.

As well as having your logo on columns framing the space, you will have the option to place your marketing materials on the coffee tables in the space and your own pop-up banner(s) against the walls.

**COFFEE BREAK** THREE OPPORTUNITIES AVAILABLE, ONE FOR EACH DAY'S COFFEE BREAKS

\$5,000 per day on Monday and Tuesday (two coffee breaks per day)

\$2,500 on Wednesday (one coffee break)

As we all know, research runs on coffee! Help to keep our delegates refreshed and ready to network by sponsoring the coffee breaks for each day of the conference. Your organization's logo will be featured in the agenda listing for coffee break times on the conference website and digital meeting book, and in on-site signage.

**ESCALATOR BRANDING** EXCLUSIVE

\$3,000

Place your organization's logo at the heart of TMM2024 traffic! As our delegates come and go from the conference floor they won't be able to miss your logo as it runs the length of the main escalator. Don't forget to include a QR code on your graphics, so our delegates can find out more about your organization! Artwork for the escalator decal to be approved by the organizers

**DINING ROOM BRANDING** FOUR OPPORTUNITIES AVAILABLE

\$2,500

Sponsor one of our smaller dining rooms and your logo will be featured on a decal on the glass wall of that room\*.

Our small dining rooms seat 40 people and are located on a high-traffic hallway directly opposite the poster / exhibitor hall and main dining hall.

You will have the option to place your marketing materials on a 6' table in the room, and the organizers will place a 8.5x11 stand-up sign with your own graphics or advert on each dining table in the room. Don't forget to include a QR code on your graphics, so our delegates can find out more about your organization!

You will also have the option to place your own pop-up banner(s) in the meeting room. Artwork for the table signs to be approved by the organizers.

*\*Dimensions of decal: 130.5" wide x 16" high.*

**MOBILE DEVICE CHARGING STATION TABLE** ONE OPPORTUNITY AVAILABLE

\$2,000

Help keep participants powered up and ready to go by sponsoring a mobile device charging station table. Your organization's logo will be prominently featured on the charging station table, which will be centrally placed in a high-traffic area, and you will be known as the sponsor who saved the day! To allow time for production of graphics, sponsorship of this item must be confirmed by August 30 and artwork submitted to TMM organizers by September 16. Artwork must be approved by TMM organizers.

**DROP-IN MEETING ROOM BRANDING** THREE OPPORTUNITIES AVAILABLE

\$1,500

Sponsor one of our small drop-in meeting rooms and your logo will be featured on a decal on the glass wall of that room\*.

Our drop-in meeting rooms each seat 14 people and are located in a high-traffic area directly opposite the plenary hall. The rooms are available for any delegates to use for impromptu meetings with colleagues.

You will have the option to place your own marketing materials on a 6' table in the room, and the organizers will place a 8.5" x 11" stand-up sign with your own graphics or advert on the boardroom table in the room. Don't forget to include a QR code on your graphics, so our delegates can find out more about your organization!

You will also have the option to place your own pop-up banner(s) in the meeting room. Artwork for the table sign to be approved by the organizers.

*\*Dimensions of decal vary depending on the specific meeting room: 18" wide, or 21.5" wide, or 32" wide. All 82" high.*

**DINING TABLE BRANDING** MULTIPLE OPPORTUNITIES AVAILABLE

\$1,000

Sponsor a table in the main dining hall and the organizers will place a 8.5" x 11" stand-up sign with your own graphics or advert on that table. Don't forget to include a QR code on your graphics, so our delegates can find out more about your organization!

You will also have the option to place your own pop-up banner(s) in the dining hall. Artwork for the table sign to be approved by the organizers.



**STEP 2** Calculate the total value of your sponsorship by adding up the value of each item selected.

**STEP 3** Check the table below and note your sponsorship level and the additional benefits you will receive.

SPONSOR LEVELS	DIAMOND \$35,000+	PLATINUM \$25,000- \$34,999	GOLD \$15,000 - \$24,999	SILVER \$6,000 - \$14,999	BRONZE \$1,000 - \$5,999
BENEFITS					
Additional conference registrations	<b>6</b>	<b>4</b>	<b>2</b>	<b>1</b>	
Banner advertisement in mobile app	<b>1</b>	<b>1</b>			
Option to provide a push notification to all opted-in delegates from within the mobile app	<b>1</b>	<b>1</b>			
Option to provide a thought leadership article to be included in CellLines, SCN's monthly newsletter	✓	✓			
Logo in the agenda on the conference website, in the digital meeting book, and on-site signage when sponsoring a session in the agenda	✓	✓	✓	✓	✓
Logo on sponsor acknowledgement signage in the conference venue	✓	✓	✓	✓	✓
Logo on sponsor acknowledgment page of digital meeting book (location and prominence dependent on sponsorship level)	✓	✓	✓	✓	✓
Logo on sponsor page of conference website tillandmcculloch.ca	✓	✓	✓	✓	✓
Logo and website links in sponsor section of mobile app	✓	✓	✓	✓	✓
Logo on sponsor presentation slide to be displayed in plenary hall before and after plenary sessions	✓	✓	✓	✓	✓
Sponsorship will be acknowledged in SCN's newsletter and social media	✓	✓	✓	✓	✓

**STEP 4** Contact **Rebecca Cadwalader** at the Stem Cell Network to confirm your sponsorship or discuss TMM2024 sponsorship opportunities:

Rebecca Cadwalader,  
 Manager, Corporate Events & Governance  
[rcadwalader@stemcellnetwork.ca](mailto:rcadwalader@stemcellnetwork.ca)

