

Sponsorship Prospectus



Why Sponsor the 2026 Till & McCulloch Meetings

TMM is Canada's premier stem cell and regenerative medicine research event. As the only conference of its kind in Canada, TMM2026 will provide an unparalleled opportunity for your organization to meet and network with Canada's leading stem cell and regenerative medicine scientists, clinicians, bioengineers, and ethicists, as well as representatives from industry, government, health, and non-profit sectors.

Don't miss this opportunity to reach decision-makers in every major stem cell research and regenerative medicine lab in Canada. Interact with delegates who will gather to discuss the latest research techniques and methodologies, ethical and social issues, developments in the regenerative medicine industry, and new commercialization opportunities!

- **Boost Your Visibility:** Reach an audience of decision-makers in stem cell and regenerative medicine, including scientists, clinicians, bioengineers, and industry leaders.
- **Showcase Your Offerings:** Highlight your company's products, services, and recent developments to a highly engaged audience.
- **Forge New Connections and Strengthen Existing Collaborations:** Take advantage of the conference to consolidate existing relationships and form new, impactful partnerships.
- **Access Cutting-Edge Content:** Engage with a rich scientific agenda while positioning your company as a key player in the rapidly evolving field of stem cells and regenerative medicine.
- **Maximize Lead Generation:** Increase your exposure and generate high-quality leads through direct engagement with leaders in the field.
- **Network with Sector Experts:** Interact with the world's leading experts in stem cells and regenerative medicine.

Maximize your visibility, elevate your brand, and connect with Canada's stem cell and regenerative medicine community at TMM2026.

TMM2026 will take place at the Hyatt Regency Vancouver hotel in beautiful Vancouver, British Columbia; the perfect venue to showcase your services and products.



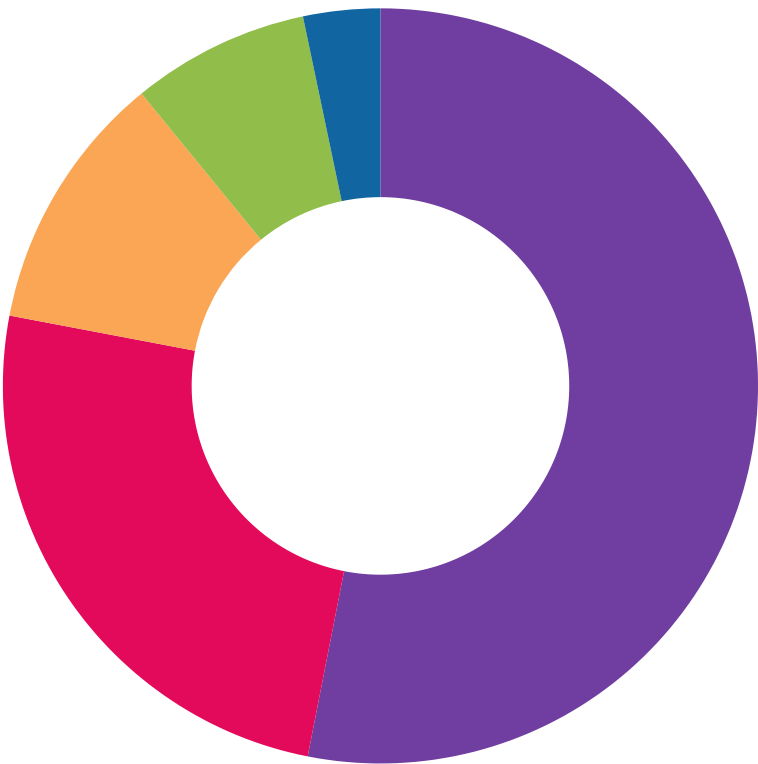
Who Attends and What They Say about TMM

Each year the Till & McCulloch Meetings gathers together **over 500** decision-makers from every major stem cell research and regenerative medicine lab in Canada, as well as representatives from industry, government, health, and non-profit sectors.

TMM delegates include scientists, clinicians, bioengineers, and ethicists working in stem cell and regenerative medicine research, as well as representatives from industry, government, health, and non-profit sectors.

Who attended TMM2025 Ottawa:

- Highly Qualified Personnel: 53% | 258
- Researchers & Principal Investigators: 25% | 121
- Industry Representatives: 11% | 54
- Not-For-Profit Representatives: 8% | 37
- Government & Other: 3% | 16



“Great job, great team, great event.” – TMM Sponsor

“It provides an amazing opportunity to meet and network with others from across Canada and beyond.” – TMM Delegate

Watch the TMM2026 promotional video



“TMM is *the* Canadian networking event for regenerative medicine, everyone is there, from present and future collaborators to potential future hires.” – TMM Sponsor

Key Information

Conference Dates:

Monday, November 9 – Wednesday, November 11, 2026
Pre-conference activities, including our **Welcome Reception: Celebrating SCN’s Silver Anniversary** will take place on Sunday, November 8

Exhibitor Dates:

Monday, November 9 – Wednesday, November 11, 2026
Exhibitor set-up will take place on Sunday, November 8, 2026

Venue:

Hyatt Regency Vancouver
655 Burrard Street
Vancouver, BC
Canada
604-683-1234

Contact Information:

Rebecca Cadwalader
Director, Corporate Events & Governance
rcadwalader@stemcellnetwork.ca

Key Dates:

Registration Opens: April 2026
Abstract Submission Opens: April 2026
Sponsor and Exhibitor Cancellation Deadline: August 11, 2026, for 100% refund less 15% administration fee
Abstract Submission Deadline (for abstracts not included in the competition): September 23, 2026



Create Your Custom TMM2026 Sponsorship Package

Build a customized package that meets your needs!

Your sponsorship level is determined by your total investment.

To maximize the value from your sponsorship of TMM2026, we invite you to build a customized sponsorship package. Your customized package will enable you to achieve your organization’s objectives and maximize your presence and visibility with TMM2026 delegates.

How to become a sponsor of TMM2026:

- STEP 1 Choose one or more items from the sponsorship opportunities described in the following pages. All prices are shown in Canadian dollars.
- STEP 2 Calculate your total investment by adding up the prices of the sponsorship opportunities you’ve selected from the following pages.
- STEP 3 Once you’ve calculated your total investment, consult the table on page 14 to confirm your sponsorship level and the additional benefits that you will receive.
- STEP 4 Contact Rebecca Cadwalader at the Stem Cell Network to confirm your sponsorship or discuss TMM2026 sponsorship opportunities:

Rebecca Cadwalader
Director, Corporate Events & Governance
rcadwalader@stemcellnetwork.ca

“Expertly planned and executed — very smooth, and the non-plenary sessions were incredibly valuable.”
– TMM Delegate



Exhibiting at TMM2026

Connect one-on-one with potential partners and customers in the Exhibit Hall at TMM2026

Your 10 feet wide x 8 feet deep exhibitor booth includes:

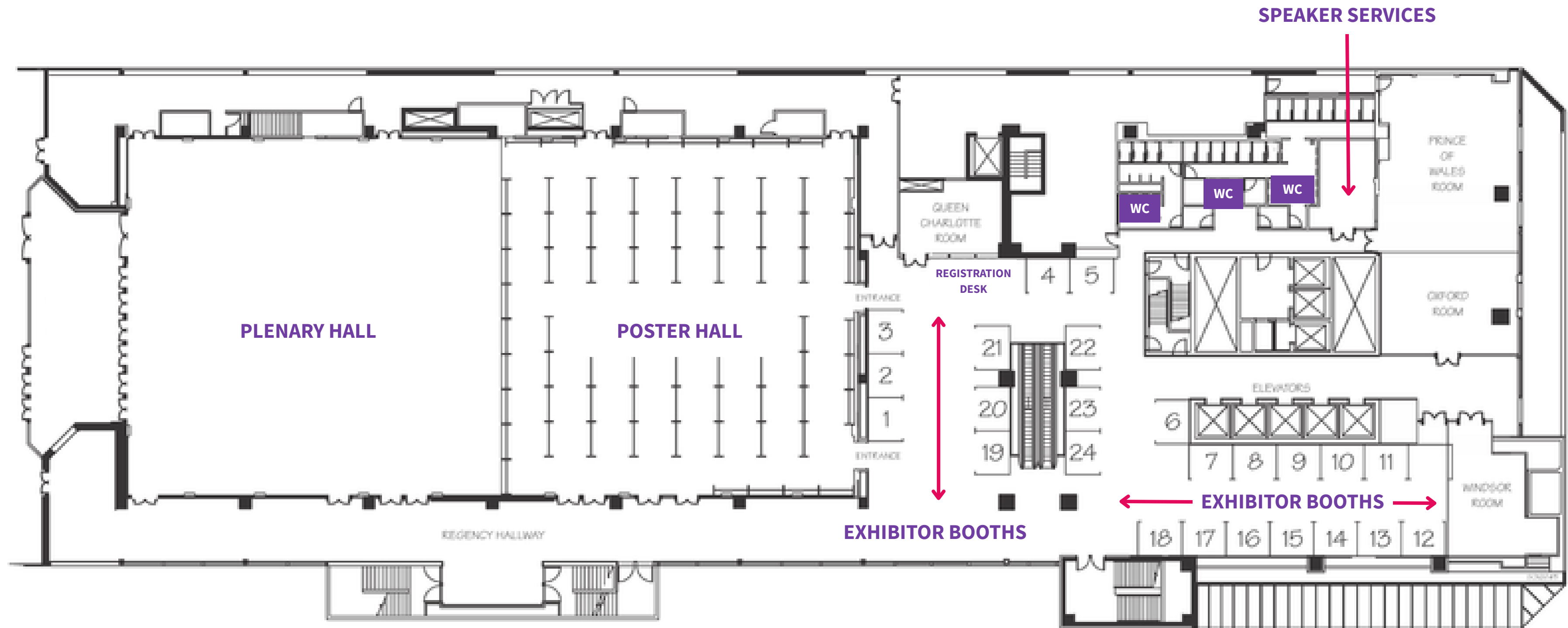
- One full conference registration.
- Your organization's logo and description in the conference mobile app and digital program.
- A table, two chairs, pipe and drape, standard electrical power supply, and basic signage. Additional amenities must be organized through the conference show services company and will incur additional costs. The Exhibitor Manual will be shared with confirmed Exhibitors.
- Lead capture functionality through the conference mobile app.

\$6,000 per booth



Exhibiting at TMM2026

Floor map



Breakout Sessions

Curate and present your own breakout session at TMM2026

Host your own panel discussion on hot topics in the stem cell and regenerative medicine sector, or present a seminar on your organization’s research, products, and services, or welcome our delegates to your own networking event. These are just a few suggestions on how you could use this opportunity to integrate your own content into the TMM agenda – we welcome your ideas! Session topics and themes are subject to approval by the conference organizers. Breakout session spots are available during a breakfast or lunch break of the main conference.

Features:

- Two full conference registrations.
- Visibility in agenda across all TMM platforms (website, mobile app, digital meeting book, signage).
- One promotional push notification sent through the mobile app.
- Meeting room, including basic AV (projector and screen, podium and microphones).
- Catering, excluding alcoholic beverages.

\$6,000 for a 45-minute breakfast session
\$12,000 for a 90-minute lunchtime session

Boost Your Breakout Session!
Add on a Plenary Session Promo spot.

For an additional \$1,000, companies hosting a lunchtime, afternoon, or evening breakout session, will have 3 minutes on the stage in the Plenary Hall to promote their event to our delegates.



Advertising at TMM2026

Present your research, products, and services directly to our delegates with our high visibility advertising opportunities

MESSAGE VISIBILITY PACKAGE

\$4,000

Our most powerful communication options guarantee high visibility with our delegates. Including a custom sponsor message in a TMM promotional mailer, an advert on our digital advertising board located at the Registration Desk and on screen in the Plenary Hall, and a push notification in the mobile app, you'll be able to share news and information about your products and services directly with the TMM community.

CUSTOM E-MAIL BLAST TO TMM DELEGATES

\$3,000

With this one-time email blast to opted-in delegates you can share links to your website or to let Canada's stem cell and regenerative medicine community know about special offers and opportunities made available through your organization. Conference organizers will take your message content and send it out to delegates who have opted-in to receive messages, at a time jointly agreed to.



APP SPONSOR

\$4,000

Your organization's logo will be prominently displayed throughout the conference mobile app.

ADVERTISE ON THE TMM2026 DIGITAL ADVERTISING BOARDS

\$2,500 per advertisement

Your advert will be displayed on our digital advertising boards at the Registration Desk and on screen in the Plenary Hall.

BANNER ADVERT IN THE TMM2026 MONTHLY MAILER

\$1,500

PUSH NOTIFICATION IN MOBILE APP

\$1,200

COLLATERAL PLACEMENT ON SHARED LITERATURE TABLE

\$1,000



“...connections with people from different fields and backgrounds are invaluable.” – TMM Delegate

Support Canada's Stem Cell and Regenerative Medicine Community

Support networking

WELCOME RECEPTION: CELEBRATING SCN'S SILVER ANNIVERSARY **EXCLUSIVE**

\$6,000

Optionally, a representative from your organization can be present to say a few words of welcome to our attendees (5 minutes maximum), or your message can be delivered via a pre-recorded video, or by a representative from the Stem Cell Network.

POSTER SESSION & RECEPTION* **TWO EXCLUSIVE OPPORTUNITIES AVAILABLE**

\$5,000

Two poster boards can be reserved for your organization to display your own research posters or marketing materials during your sponsored session.

CELLS I SEE ART COMPETITION & GALLERY* **EXCLUSIVE**

\$6,000

*You will have the option to display your organization's pop-up banner during your sponsored session. Includes verbal recognition by our Masters of Ceremonies in the Plenary Hall.



Support Scientific Excellence

POSTER & ORAL PRESENTATION AWARDS† EXCLUSIVE
\$15,000

As the exclusive sponsor of these Awards, a representative from your organization will deliver a short address to our delegates and present the poster and oral presentation awards to the winning trainees in the Plenary Hall on the last day of the conference.
Includes one full conference registration.

PLENARY SESSION*† FIVE EXCLUSIVE OPPORTUNITIES AVAILABLE
\$5,000

PATIENT PRESENTATION*† EXCLUSIVE
\$5,000

*Optionally, a representative from your organization can be present to say a few words of welcome to session attendees (5 minutes maximum), or your message can be delivered via a pre-recorded video, or by a representative from the Stem Cell Network.
†You will have the option to display your organization's pop-up banner during your sponsored session.

“ Plenary sessions were outstanding... and I really enjoyed some of the breakout sessions you organized this year.” – TMM Delegate



Support Education & Career Development

TRAINEE PRE-CONFERENCE WORKSHOPS*‡ TWO NON EXCLUSIVE OPPORTUNITIES AVAILABLE
\$4,000 per workshop

EARLY CAREER RESEARCHERS PRE-CONFERENCE WORKSHOP*‡ NON EXCLUSIVE
\$4,000

EARLY CAREER RESEARCHERS BREAKFAST*‡ NON EXCLUSIVE
\$5,000 per sponsor

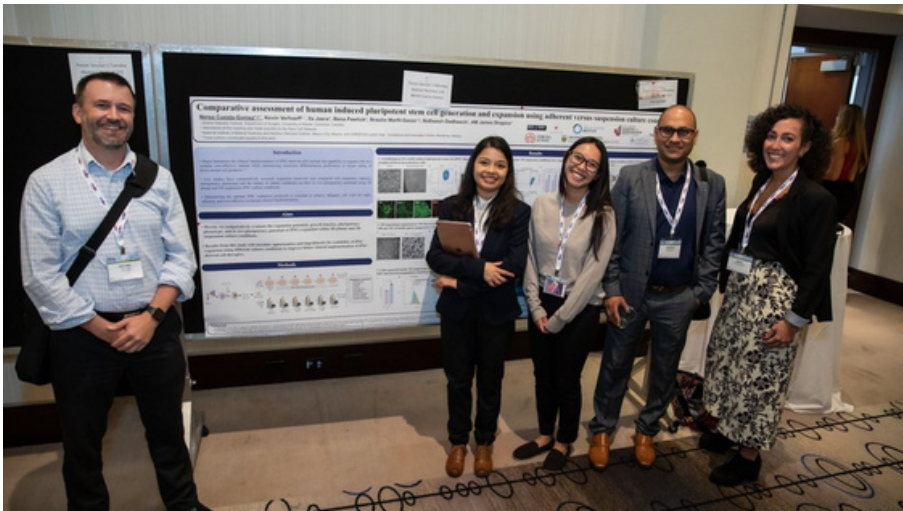
MEET THE EXPERTS LUNCHEON*‡ NON EXCLUSIVE
\$5,000 per sponsor

SPONSORED TRAINEE TRAVEL AWARDS
\$7,500 for five awards

Support for travel awards will be recognized in social media posts promoting the travel award competition and winners, on-site signage, and on the posters of supported travel award winners.

*Optionally, a representative from your organization can be present to say a few words of welcome to session attendees (5 minutes maximum), or your message can be delivered via a pre-recorded video, or by a representative from the Stem Cell Network.

‡Option to provide one piece of promotional literature or a swag item as a seat drop in the session room.



Boost Your Brand at TMM2026

Raise your visibility within the Canadian stem cell and regenerative medicine community

TMM HEADSHOT PHOTO STUDIO EXCLUSIVE
\$5,000

Calling all Exhibitors! Add this item to your sponsor package and we will locate the Photo Studio next to your exhibitor booth. Your booth representatives will be delighted with the extra traffic drawn to their displays!

HOTEL GUEST ROOM KEY CARDS EXCLUSIVE
\$5,000

COFFEE BREAK THREE OPPORTUNITIES AVAILABLE, ONE FOR EACH DAY
\$5,000 per day on Monday and Tuesday (two coffee breaks per day)
\$2,500 on Wednesday (one coffee break)

Includes verbal recognition by our Master of Ceremonies in the Plenary Hall.

MOBILE DEVICE CHARGING STATION TWO OPPORTUNITIES AVAILABLE
\$2,500

Your organization’s logo will be prominently featured on the charging station, which will be centrally placed in a high-traffic area

DINING TABLE BRANDING MULTIPLE OPPORTUNITIES AVAILABLE
\$1,000

The organizers will place an 8.5x11-inch stand-up sign with your own graphics or advert on your sponsored table in the Dining Hall. Don't forget to include a QR code on your graphics, so our delegates can find out more about your organization! You will also have the option to place your own pop-up banner(s) in the Dining Hall.



Boost Your Brand at TMM2026

Raise your visibility within the Canadian stem cell and regenerative medicine community

LUNCH BAGS EXCLUSIVE
\$6,000

Our delegates will leave TMM with a reminder of your support with these lunch bags branded with your logo. Lunch bags will be distributed with a to-go lunch on the last day of the conference.

NOTEBOOKS EXCLUSIVE
\$5,000

Notebooks branded with your logo. Notebooks will be distributed from the registration desk.

PENS EXCLUSIVE
\$1,500

Pens branded with your logo. Pens will be distributed from the registration desk.

“ More than the organization, the energy, the genuinely wonderful people were far above average.” – TMM Delegate



Sponsorship Levels

Your sponsorship level and additional benefits are determined by your total investment. All prices are shown in Canadian dollars.

- STEP 2** Calculate your total investment by adding up the prices of the sponsorship opportunities you’ve selected from the previous pages.
- STEP 3** Once you’ve calculated your total investment, consult the table below to confirm your sponsorship level and the additional benefits that you will receive.

ADDITIONAL BENEFITS	DIAMOND \$35,000+	PLATINUM \$25,000 - \$34,999	GOLD \$15,000 - \$24,999	SILVER \$6,000 - \$14,999	BRONZE \$1,000 - \$5,999
Additional full conference registrations*	6	4	2	1	0
Banner advertisement in mobile app	1	1	1		
Push notification to all opted-in delegates from within the mobile app	1	1	1		
One Exhibitor Booth at a discounted rate, subject to availability	✓	✓			
Opportunity to address delegates in the Plenary Hall (3-minutes maximum), at a time to be confirmed by the organizers	✓	✓			
Option to provide a thought leadership article to be included in <i>CellLines</i> , SCN’s monthly newsletter with 2200+ subscribers	✓	✓	✓		
Logo and website links on all relevant meeting materials and signage	✓	✓	✓	✓	✓
Sponsorship acknowledged in SCN’s newsletter and social media	✓	✓	✓	✓	✓

Contact Rebecca Cadwalader at the Stem Cell Network to confirm your sponsorship or discuss TMM2026 sponsorship opportunities:

Rebecca Cadwalader,
Director, Corporate Events
& Governance
rcadwalader@stemcellnetwork.ca

*These are in addition to any registrations that are included in specific sponsorship items described on the previous pages

Confirm Your Package

Contact Rebecca Cadwalader at the Stem Cell Network to confirm your sponsorship or discuss TMM2026 sponsorship opportunities:

Rebecca Cadwalader,
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Partner with the Stem Cell Network

Raise your visibility year-round through an ongoing partnership with the Stem Cell Network. Contact SCN for more information about partnering opportunities.

Upcoming Till & McCulloch Meetings

TMM2027 Montreal

November 8-10, 2027
Hotel Bonaventure
Montreal, Quebec

